

NCC Cable System Order

Order #	62500122
Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

AE	Jonas Lawson
Sales Coordinator	Ella Kirchner
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+1 Feb16
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Media Ad Ventures
Advertiser	WMC Issues Mobilization Committee

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks			
Total		\$52.00	
Commission		\$7.80	
Net Total		\$44.20	
Total Spots		14	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 2.14 revised to place morning spots on election day and revise cutoff time, please confirm, thanks
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		X						-	-	1	\$3.00	\$3.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	X							-	-	2	\$3.00	\$6.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	0	\$3.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		X						-	-	1	\$3.00	\$3.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$52.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$52.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/14/18

62500122 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

Order #	62500122
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Jonas Lawson
Sales Coordinator	Ella Kirchner
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+1 Feb16
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Media Ad Ventures
Advertiser	WMC Issues Mobilization Committee

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,278.00		
Commission	\$191.70		
Net Total	\$1,086.30		
Total Spots	14		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 2.14 revised to place morning spots on election day and revise cutoff time, please confirm, thanks
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		X						-	-	1	\$76.00	\$76.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	X							-	-	2	\$68.00	\$136.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	X							-	-	2	\$130.00	\$260.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	0	\$76.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	5	\$68.00	\$340.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$130.00	\$390.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		X						-	-	1	\$76.00	\$76.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$1,278.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,278.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/14/18

62500122 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |